



Coca-Cola Arena Expands the Tempo Experience with the Launch of Tempo Garden

12 December 2025 (Dubai, UAE) – Building on the success of its in-house Food and Beverage brand Tempo, Coca-Cola Arena introduces Tempo Garden, a vibrant new outdoor pre- and post-event experience designed to turn up the taste and enhance every visit to the Arena.

Following the unveiling of Tempo earlier this event season, Tempo Garden extends the brand beyond the Arena's concourse and into an open-air social hub set against the stunning backdrop of the iconic Coca-Cola Arena façade. Guests are invited to arrive early, beat the traffic, and get into the garden party mood for a great night ahead, or stay after the show to keep the good times going.

Inspired by the spirited pre-game traditions seen in sports capitals around the world, Tempo Garden introduces Dubai's own take on tailgate culture. Instead of car parks and coolers, Tempo Garden delivers a premium, lifestyle-driven gathering space where fans can meet up before major events, enjoy gourmet bites, sip refreshing drinks, and soak in the excitement. It's a uniquely Dubai blend of social energy, outdoor leisure, and culinary flair, creating a festive community atmosphere that kicks off the event experience long before showtime.

Bringing even more energy to the experience, Tempo Garden features a mix live music, sporty activities and rotating interactive elements throughout the season. Guests may be welcomed by live musicians, energised by upbeat DJ sets, or surprised by large-scale interactive activations for some of the Arena's biggest shows. With each event offering something fresh and engaging, Tempo Garden ensures that every visit feels dynamic, lively, and uniquely memorable.

Celebrating Dubai's perfect event season weather, Tempo Garden brings together bold flavours, refreshing drinks, and an upbeat atmosphere inspired by the energy of live entertainment. The specially curated Tempo Menu, developed by Coca-Cola Arena's in-house culinary team, features a diverse range of dishes and beverages crafted to match the excitement of every show. In addition to many of the fan favourites, by popular demand the menu will now include mouthwatering Chargrilled Buffalo Wings exclusively at the Tempo Garden, giving guests yet another flavour-packed reason to gather outdoors and celebrate before and after their favourite events.

Tempo Garden is the ultimate destination to gather with friends and family, enjoy Dubai's outdoor season, and make the most of every moment at Coca-Cola Arena.

For more information about and upcoming events and to enjoy the Tempo Garden Experience, visit www.coca-cola-arena.com.

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For more information and media enquiries, please contact:

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ABOUT COCA-COLA ARENA

Opened in June 2019, Coca-Cola Arena has revolutionized the live entertainment industry in the UAE and throughout the Middle East. Capable of hosting live shows 365 days a year, the fully air-conditioned, 17,000-capacity arena establishes Dubai as a major destination on the global events circuit. Coca-Cola Arena's unique automated seating design means it can be adapted to international and local events of all sizes, from international touring artists, sporting tournaments, e-gaming, comedy and live theatre and musical performances, to conferences, gala dinners, AGMs and weddings. Located in the heart of City Walk, Dubai's lifestyle destination, Coca-Cola Arena is a 15-minute drive from Dubai International Airport and a 5-minute walk from the closest Dubai Metro Station. The region's largest multipurpose indoor arena, Coca-Cola Arena is an asset of Dubai Holding entertainment portfolio and is managed by Legends Global, the world's leading venue management and services company.

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